LINK Program

HELPING LOW-VOLTAGE INSTALLERS GROW, INNOVATE, AND SCALE.

What is the LINK Program?

The Matrix-NDI LINK Program is a gateway to scaling your low-voltage business efficiently. It connects you to exclusive high-value projects, cutting-edge technologies, and comprehensive operational support focusing on flawless delivery every time.

How Does it Work?

What sets LINK apart is our ability to turn talk into action. We don't just promise opportunities—we deliver them through project prioritization, ensuring you're matched with the best projects for your expertise and capacity. Plus, LINK creates a powerful member-to-member network where you can collaborate, subcontract, and offer unique services to other installers and businesses, opening new revenue streams and relationships. The LINK Program is built on a low risk, high value, service-oriented model.

What Can Members Expect?

Whether you're looking to expand your opportunities, adopt new technologies, or virtually grow your service option, LINK is designed to grow with you.

Priority of Opportunities

Automatic enrollment into the Program's Project Access List. Priority for opportunities over 400+ listed contractors.

Strategic and Technology Sales and Support

Strategic partners for large, unique, Industry 4.0 and sophisticated high-tech projects. Access to our Professional Services and Technology Partnerships that enhance project proficiency, products and resources, allowing you to stay competitive.

Member to Member Exchange

Take advantage of the program's Collaborative Network. Develop profiles to highlight each member's capabilities, project-type preferences, unique skill sets, extensive knowledge, and project experience.

We want to build a Win-Win relationship.
Let's act and grow our businesses together.

> Participation in the LINK program means engaging in a system of continuous improvement, where we benchmark against — and set new — industry standards. This network will foster support, collaboration, and shared successes, creating an environment where we all can thrive.

Daniel Guenechea
President & Qualifier at IntegrityTech

Start your journey and leverage our expertise

Matrix-NDI has more than a national reach. We also have decades of experience and a time-proven process for optimizing networks and meeting diverse business goals.

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LINK Promise
Membership Chain

Customer-Centric

Corporate: Building and maintaining customer trust is the cornerstone of business success.

Individual: Trust begins and ends with each individual.

Workmanship

Corporate: Quality stems from concerted team assurance and consistent efforts.

Individual: Self-motivated individuals produce consistent quality - call out others who don't.

Integrity

Corporate: Staying true to our moral vision and keeping our promises is paramount.

Individual: It's what we do when nobody is looking. Do not do unto others that you would not have them do to you (openly or privately).

Longevity

Corporate: These promises are the "Skin in (our) Game" and key differentiator, ensuring we outlast the competition.

Individual: "Soul in the Game". This needs to be the standard—be habitual—be inherent in every individual.

Accountability

Corporate: Observed success reflects the sum results of all achievements.

Individual: We cannot separate the results of an action from action - everyone needs to always do their part.

Superior Communication

Corporate: Accurate and truthful communication builds trust; misinformation undermines it.

Individual: Autonomy that develops trust is one of the greatest virtues.

Winning Mindset

Corporate: Market success is a battle of choice; we strive to be the undeniable choice, securing market dominance.

Individual: By upholding the promises, we become the choice "Exclusiva". Hold this mindset or be removed.